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## **THE ELLA HOLDER**

### Hands-Free Umbrella Holder

CHICAGO, IL—The Ella Holder is a specially designed mechanism for use in securing an umbrella to an infant stroller. The design intent is to provide parents and caregivers with a simple and safe means of utilizing an umbrella when pushing their child in a stroller. The Ella Holder will work with any single or double handled stroller. It is a cylindrical shaped clamp that fits onto the stroller handle and has a special holster to secure the umbrella handle leaving one's hands free to deal with the stroller and the infant. Whether it is rain, sleet, snow or hot pounding sun, the Ella Holder provides hands-free protection from the weather, just don't forget the umbrella!

The Ella Holder was invented by Erica M. Velazquez of Chicago, IL. She said, "Keeping the rain away when caught outside with Baby and stroller can be difficult. One is trying to maneuver the stroller and hold the umbrella, all at the same time. The Ella Holder deals with the umbrella while Mom moves Baby and herself out of the elements. The Ella Holder works equally well on a wheelchair, shopping cart or even a beach chair. It has many versatile uses but I initially designed it to fit on strollers."

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